

Joseph McGill Burns

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Objective

- Seeking an executive role within an early to mid-stage company that leverages my technical knowledge and strategic insight, especially around marketplaces and e-commerce.

Experience

CHIEF TECHNICAL OFFICER | TEEPUBLIC.COM | 2013 - PRESENT

TeePublic is the world's largest marketplace for independent creators to sell their work on the highest-quality merchandise. Originally incubated within BustedTees.com, it was acquired by RedBubble.com in 2018.

- Lead technical efforts building TeePublic.com's marketplace from solo engineer to first CTO.
- Built and scaled proprietary e-commerce platform from \$10,000 to \$130M in annual revenue.
- Supervised development of billion+ sku marketplace for millions of unique designs across hundreds of product variations and styles.
- Evolved engineering culture and organization from informal "get it shipped" mindset to a defined Agile development practice.
- Worked throughout company to launch critical products across e-commerce, fulfillment, marketing, SEO, customer, and artist verticals.
- Established engineering standards and career development path for both managers and individual contributors.
- Collaborated on budgeting, planning, goal setting, and company strategy with executive team.

ENGINEER / SENIOR ENGINEER | BUSTEDTEES.COM | 2009-2013

BustedTees.com, a ConnectedVentures company along with CollegeHumor.com and Vimeo, was the premier source of funny t-shirts that dominated men's torsos through the early to late 2000s. Originally owned by IAC, it was re-acquired by a co-founder in 2010. I was the only engineer through multiple Black Fridays.

ENGINEER | CRITICAL MEDIA | 2007-2009

CriticalMention.com, a TV search and monitoring platform. My first professional role.

Skills

Strategic planning, e-commerce operations, marketplace dynamics, paid and organic search, feed management, agile engineering, cross-functional product development.

Education

BS Computer Science, Marist College, 2007

Upright Citizens Brigade Theatre NY, Advanced Study Program 2007-2012

References and technical CV available upon request.